

Women in Construction Week

2024: Management Role Increases and Other Key Statistics





Industry Numbers

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Job Roles

Women in Construction WeekTM: Latest Industry Numbers

We have taken the latest data from the U.S. Bureau of Labor Statistics to visually share the current picture of women in construction. Below, we explore the continuous year-on-year rise in the number of women in the industry, the number of women currently working, and the states that have the most women working in construction.

Year-on-year increase of women in construction for over a decade

For the last 11 consecutive years, the number of women in the construction industry has increased. That also amounts to a 60.5% increase since 2012 with almost half a million women added to the sector in this time frame. While other influences can play their part in how many women leave the workforce or are recruited, the continuous positive trend is extremely promising, highlighting the good work from events such as Women in Construction Week™.

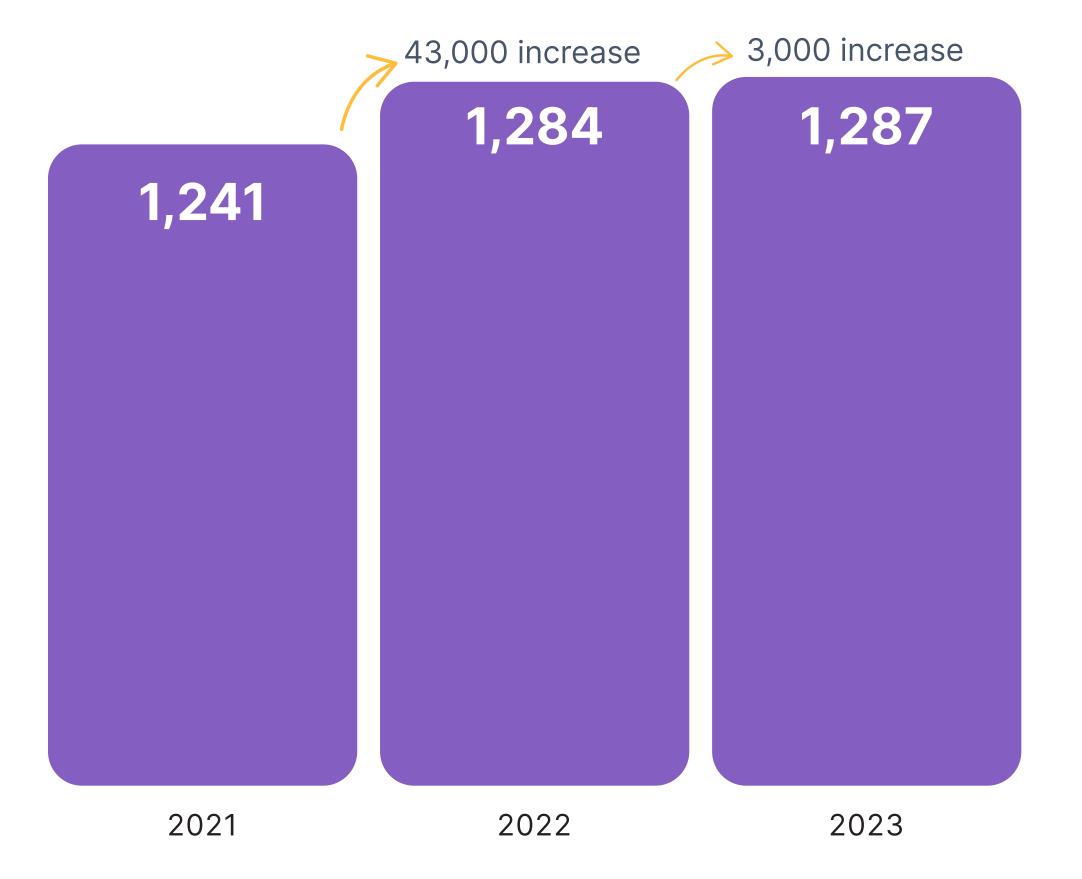


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Industry Numbers

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The increase is 40,000 less than the previous year

It is also worth taking into consideration that the number of women in construction increased by 43,000 from 2021 to 2022, but by only 3,000 from 2022 to 2023.



Percentage Share of Women in the Construction Industry in Each State

12.1%



States with the most women in construction

2024

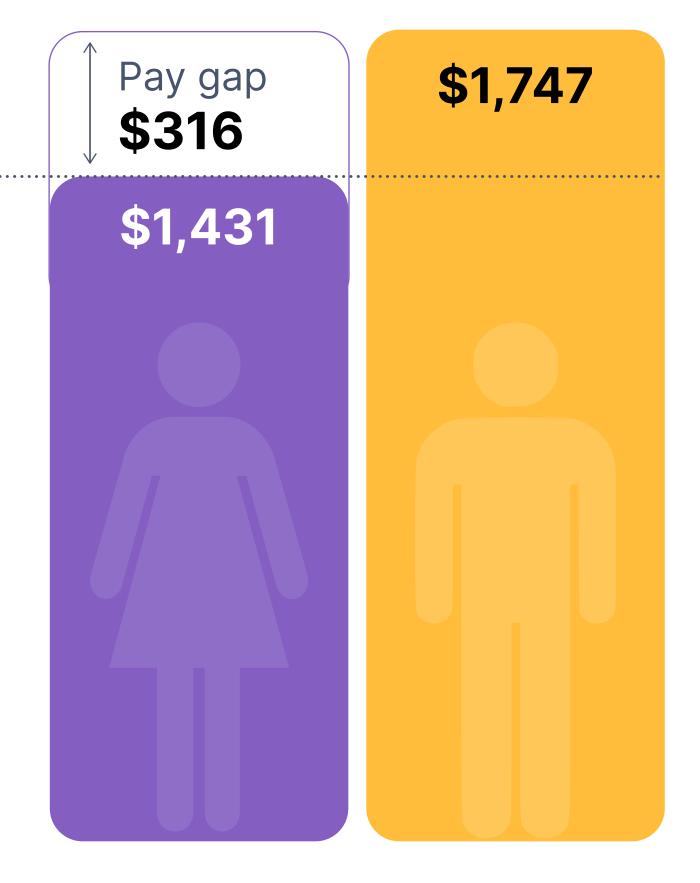
When breaking down the percentage of the total number of women in construction in each state, we see that there are some differences across the country. **D.C. boasts the biggest percentage with 17.6% of its total construction workforce being women.** This is much higher than the national average of 10.9%. Elsewhere, Arizona (15.6%) and Florida (14.5%) also have high percentages of women in the construction workforce. There are also quite a few states that fall below the national average and where a lack of diversity remains an issue, the lowest being Delaware, where only 6.8% of construction workers are women.



Industry Numbers

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Median Weekly Earnings (2023)

Gender Pay Gap of Construction Managers



Female construction managers earn 82 cents for every dollar earned by men

Women in Construction Week¹

According to the latest BLS report, in construction management roles, women earn a median weekly salary of \$1,431 compared to men's \$1,747, equating to 81.91% of men's earnings, which is lower than the U.S. average. The earnings of women in the construction management field are 30% higher than the women's median earnings of all occupations (\$1,005), and median man's earnings (\$1,202).

O2. Women's Representation in Construction Occupations

The Change in the Number of Women in Various Job Roles 2022-2023



Women in management positions have grown by over 10%

Since last year, 100% of the increase in women in the construction industry was seen in management, professional, and related occupations. The graphic shows that this equates to 48,000 more women in these roles compared to the previous year. That's an increase of 10.4%.

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Management, professional, and related occupations

Sales and office occupations

Natural resources, construction, and maintenance occupations

24%

1%

2%

Production, transportation, and ______ material moving occupations

40% of women in construction are now in leadership roles

Over half a million (511,000) women are employed in management, professional, and related job roles.

That is 40% of the total number of women who work in the construction industry. Elsewhere, 34% (437,000) of women work in sales and office occupations. This number drops to 24% (304,000) for natural resources, construction, and maintenance roles. Production, transportation, material moving, and service occupations continue to have low female representation, with only 22,000 (2%) and 14,000 (1%) women employed in these fields, respectively.



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Percentage Differences in Job Roles of Women and Men

Men continue to outweigh women in 4 out of 5 occupational areas

2024

When it comes to diversity in different areas of the industry, the above graphic highlights the evident lack of it. What is thought of as traditional job roles for either a man or woman remain. Men far outnumber women by 96% to 4% in onsite, physical roles such as production and construction itself. Women only outnumber men in sales and office occupations. However, this has also seen the biggest shift in the last year, dropping by 6.1%.



↓ DOWNLOAD GRAPHIC

03. Keys to the Future

Industry Numbers

Job Roles

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85%

of construction firms have open positions



88%

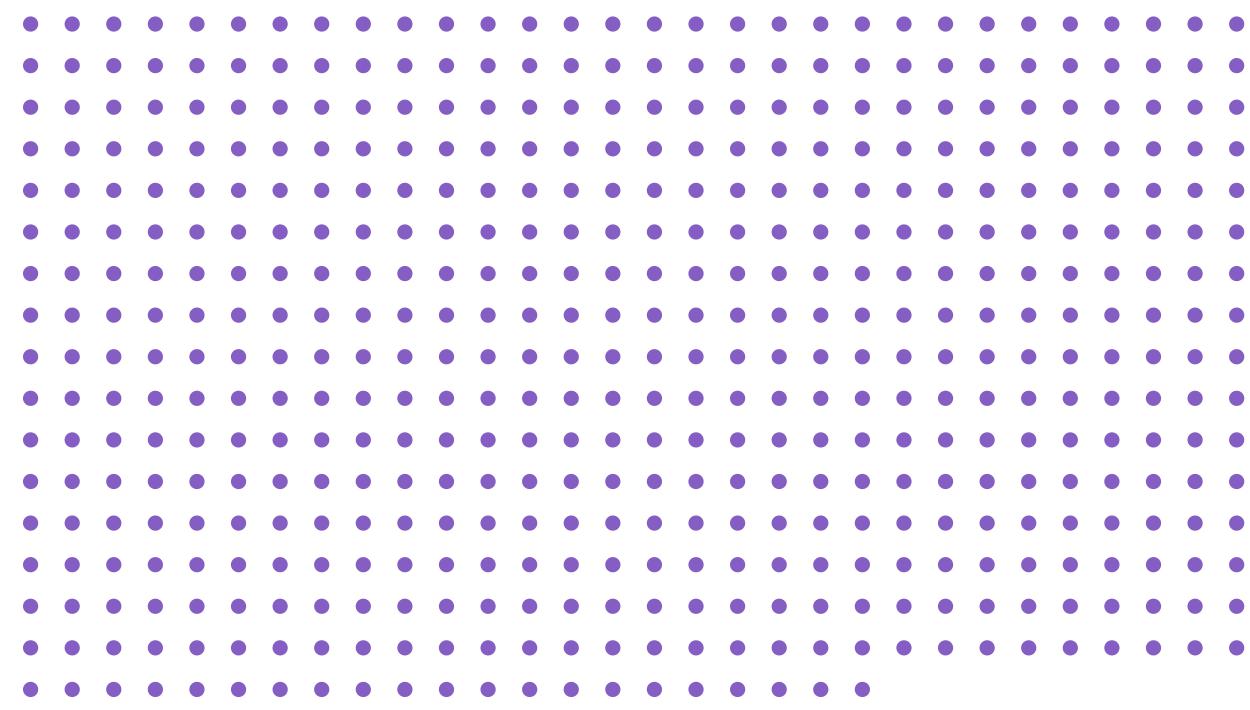
are having issues filling some of the positions

In 2024 construction industry needs to attract 501,000 new workers to be able to balance the supply and demand. Couple this with the need to diversify the industry, there is ample opportunity for women in construction. As this year's Women in Construction Week™ states; they hold the keys to the future.



Women in Construction Week^T

• = 1k workers



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Mandi Kime

"It must be said that a career in construction is exciting, fulfilling, and economically sustaining; for me, being a woman in construction field operations has been highly rewarding and a positive experience in several ways."

Kabri Lehrman-Schmid

"It's important to note that I, like most other women I know, are present in this industry because we are competent construction professionals who are dedicated to providing for our families and building careers that have meaning."

Rita Brown

"The construction industry is filled with opportunities. It's not perfect, but I like the opportunities that exist today—and future opportunities will undoubtedly continue to grow—for women who are serious about building strong careers, whether in the field or the C-suite."

Jocelyn Knoll

Final thoughts from women in construction

2024

WOMEN IN CONSTRUCTION









