



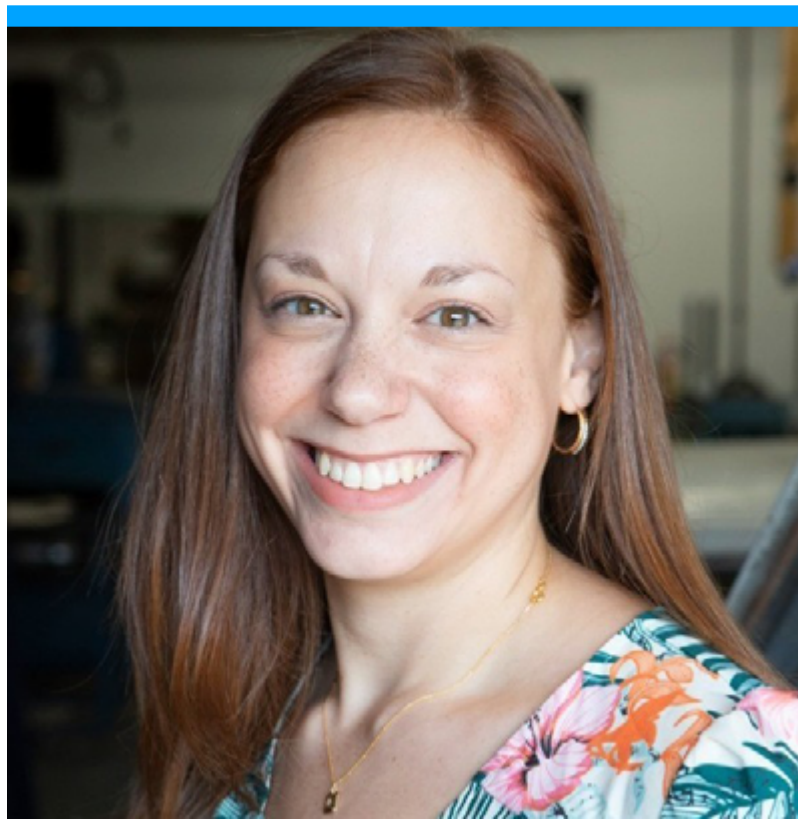
30 top HOME IMPROVEMENT Journalists 2024



Adam Helfman

CEO and Founder, [HireitDone.com](#)

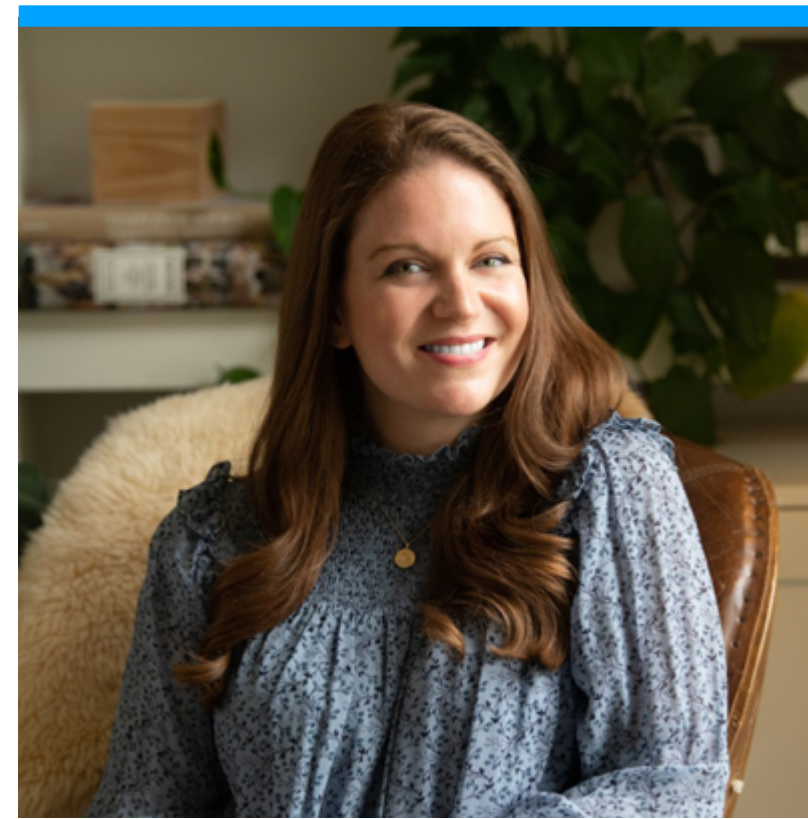
Adam Helfman is the CEO and Founder of HireitDone.com, a platform dedicated to connecting homeowners with top home improvement professionals. With over 35 years of experience in the industry, Adam is renowned as “Metro Detroit’s Home Improvement Expert” and has been a trusted voice in the community through his popular Saturday morning radio show, which he has hosted for 20 years. Adam’s expertise in remodeling and renovation, combined with his role as a consultant on the national TV show “Home Extreme Makeover,” ensures homeowners receive hassle-free, high-quality services for their projects.



Alexandra Kelly

Senior Home Editor, [Martha Stewart](#)

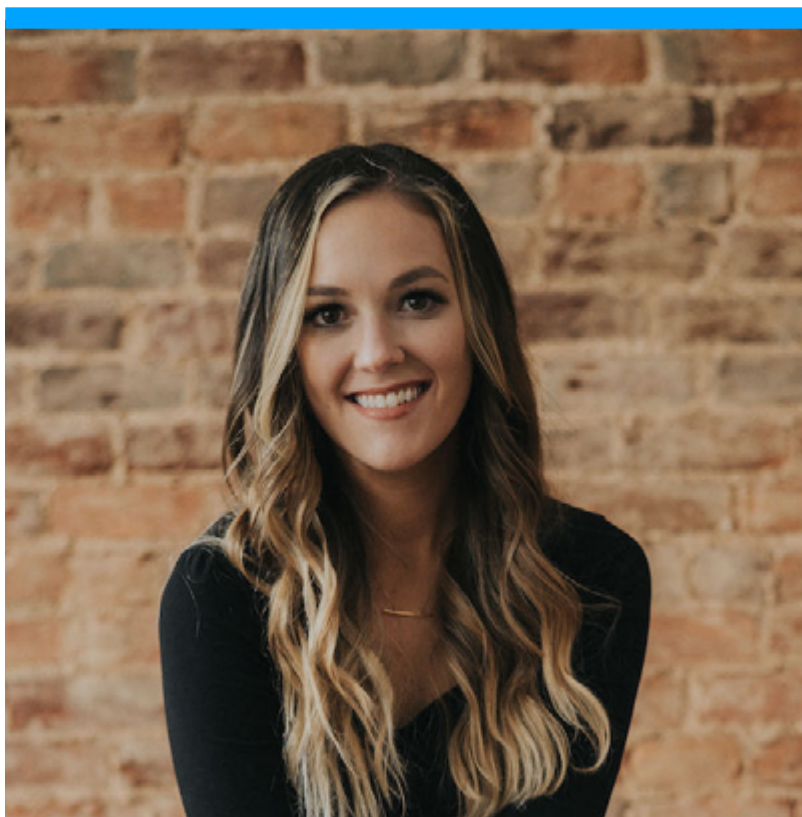
Alexandra Kelly is the Senior Home Editor at Martha Stewart, where she specializes in home trends, gardening, entertaining, cleaning, and etiquette. With over 10 years of experience, she began her career at The Huffington Post and has contributed to Reader’s Digest, House Digest, and U.S. News and World Report. Alexandra has held senior editor positions at Trusted Media Brands, covering lifestyle topics for titles like Reader’s Digest and Family Handyman, and has a passion for helping readers create beautiful and organized spaces.



Ashley Chalmers

Interior Design and Home Decor Trends Writer

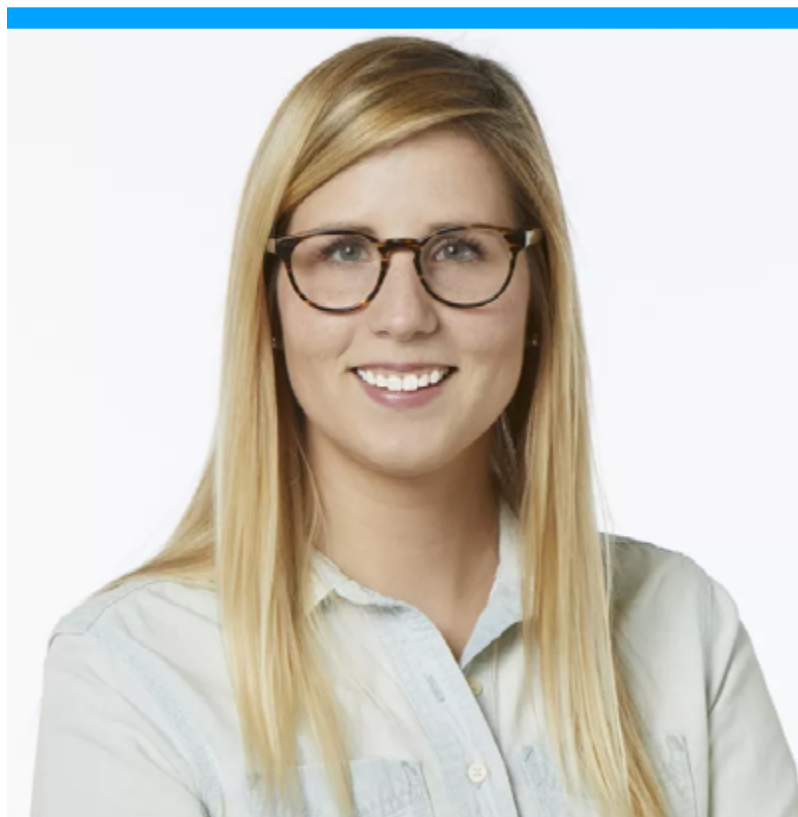
Ashley Chalmers is a [freelance writer](#) specializing in interior design and home decor trends, known for her ability to blend global influences into everyday living spaces. With over a decade of experience as a digital writer and content creator, Ashley crafts articles that inspire readers to incorporate unique decor elements from her travel experiences. Her work has been featured in leading design publications, where she shares insights on budget-friendly, stylish transformations. Ashley’s passion for exploring diverse cultures informs her approach to interior aesthetics, helping readers create homes that reflect their personal stories and adventures.



Ashlyn Needham

Content Specialist

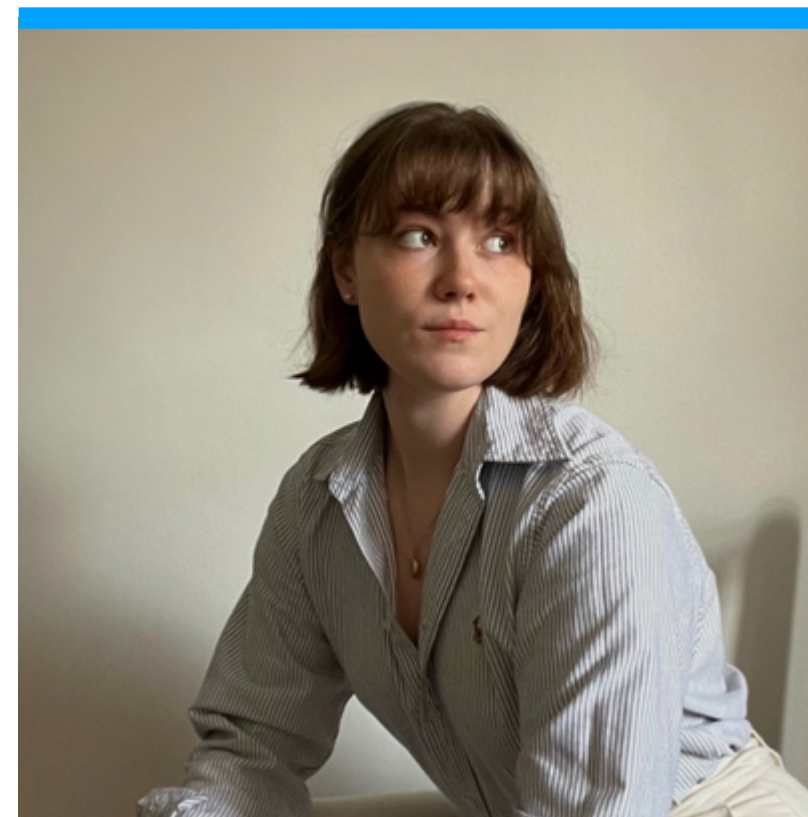
Ashlyn Needham is a [Content Specialist](#) with a focus on home improvement, interior design, and DIY projects. With a background in digital content creation, Ashlyn crafts engaging and informative articles that help readers transform their homes into beautiful and functional spaces. Her work has appeared in multiple publications including The Spruce, Southern Living, House Beautiful, Fixr, and more.



Caitlin Sole

Senior Home Editor, [BHG](#)

Caitlin Sole is the Senior Home Editor at Better Homes & Gardens (BHG), where she covers a wide range of topics related to home improvement, interior design, and organization. With nearly a decade of experience in home editorial, Caitlin combines her journalism background with a deep passion for creating inspiring and practical home content. Caitlin frequently attends trade shows and industry events to stay informed on the latest trends, ensuring her content empowers readers to enhance their living spaces with style and functionality.



Chiana Dickson

Content Editor, [Homes & Gardens](#)

Chiana Dickson is a Content Editor at Homes & Gardens, where she specializes in home improvement, interior design, and lifestyle content. She began her journey in interior journalism through the graduate program at Homes & Gardens and now produces content for the Solved section of the website. Chiana helps readers optimize their homes with practical tips on decluttering, cleaning, and organization, often testing and reviewing solutions in her own home.



Emily Fazio

Supervising Editor, [MensJournal.com](#), [Home Living Handbook](#)

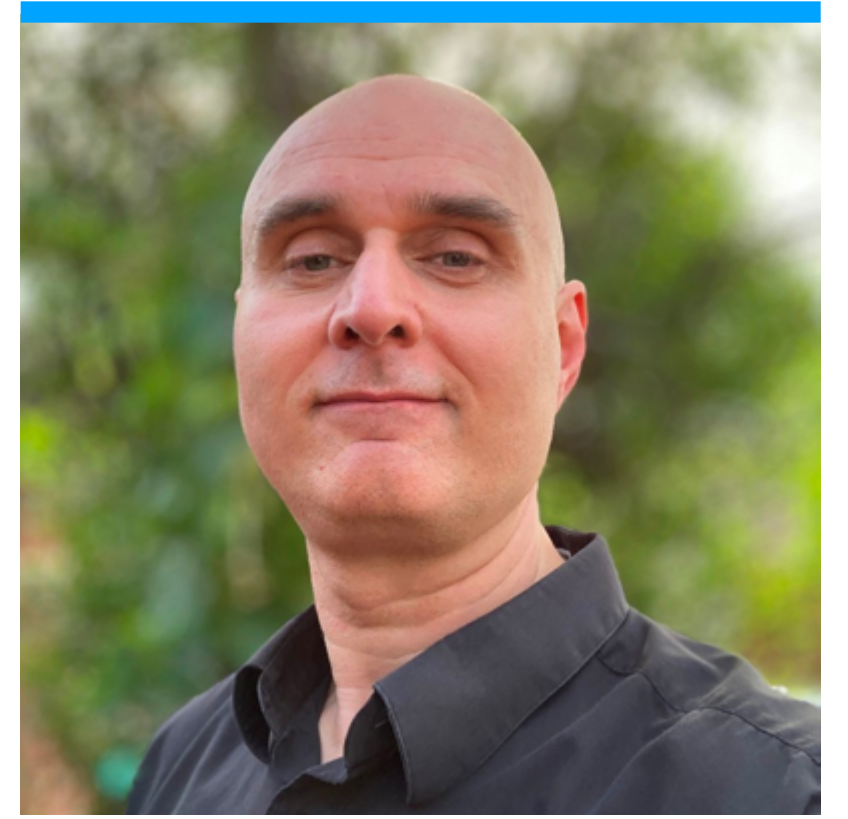
Emily Fazio has been a driving force in the home improvement and DIY community, inspiring enthusiasts with her resourceful and budget-friendly projects. Known for her practical approach and determination to master every aspect of DIY, Emily empowers homeowners to tackle projects themselves. Her passion for creativity and self-sufficiency motivates her to share valuable insights and techniques with a global audience.



Eric Goranson

Host, [Around the House with Eric G](#)

Eric Goranson, a Certified Kitchen Designer with over 30 years of experience, is a well-known figure in home improvement media. As “Eric G”, he hosts a syndicated radio talk show and a weekly television program on Gray Television, discussing remodeling and construction topics. Eric also podcasts internationally, consults with national brands on design trends, and speaks at major industry events, bringing his extensive experience from managing various aspects of home building and remodeling projects.



Erik Martin

Content Writer

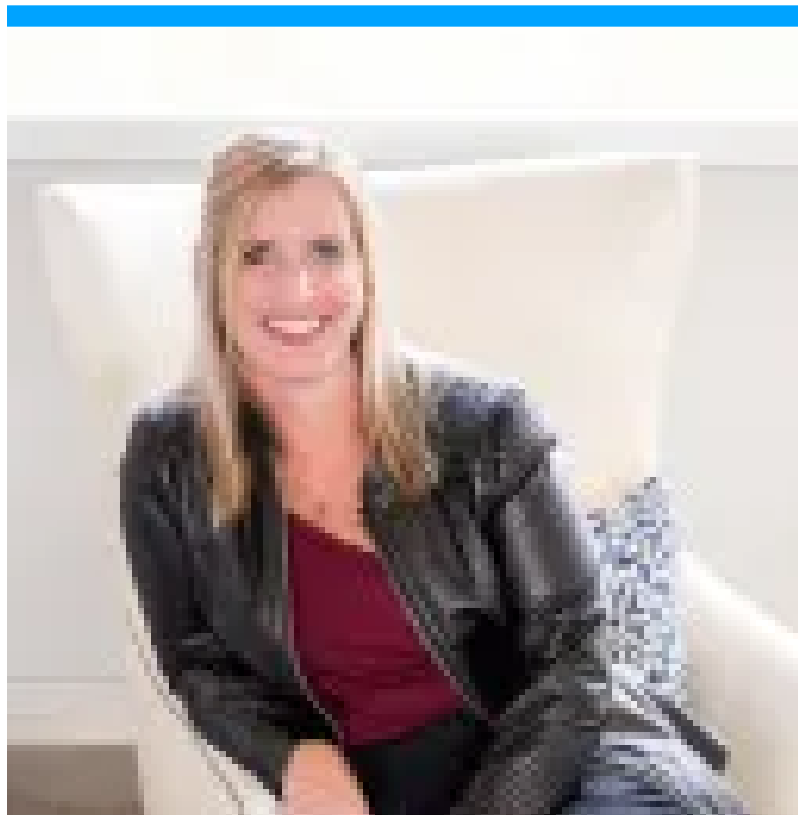
Erik Martin is a [freelance writer](#) with over three decades of experience crafting compelling content across various mediums. His work has been featured in prestigious publications such as AARP The Magazine, The Chicago Tribune, Reader’s Digest, and Costco Connection, covering a diverse range of topics including technology, real estate, business, entertainment, and health care. Erik’s expertise spans from feature articles and corporate materials to promotional campaigns and social media content, consistently delivering high-quality, engaging writing that helps businesses and publications stand out in a crowded marketplace.



Gary Sullivan

Radio Talk Show Host, [I Heart Media](#)

Gary Sullivan, with over 28 years of radio broadcasting experience, is the host of the nationally syndicated home improvement radio program “At Home with Gary Sullivan.” His expertise extends beyond radio, having hosted a half-hour TV show for 16 years and provided news tips on CBS local TV for 26 years. Gary’s extensive knowledge in home improvement stems from his background as a past owner-operator of Hader Hardware and his four-year stint hosting “The Hardware Store” on HGTV.



Heather Wright

Writer, [Livabl](#)

Heather Wright is a versatile journalist specializing in real estate, home design, and architecture. Her work has appeared in various lifestyle publications, including a notable role as a regional managing editor for Our Homes Media Group. Beyond her expertise in housing and design, Heather’s portfolio extends to the finance and mining sectors, showcasing her adaptability in covering diverse topics for both print and digital platforms.



Jamie Gold

Contributing Writer, [Forbes](#)

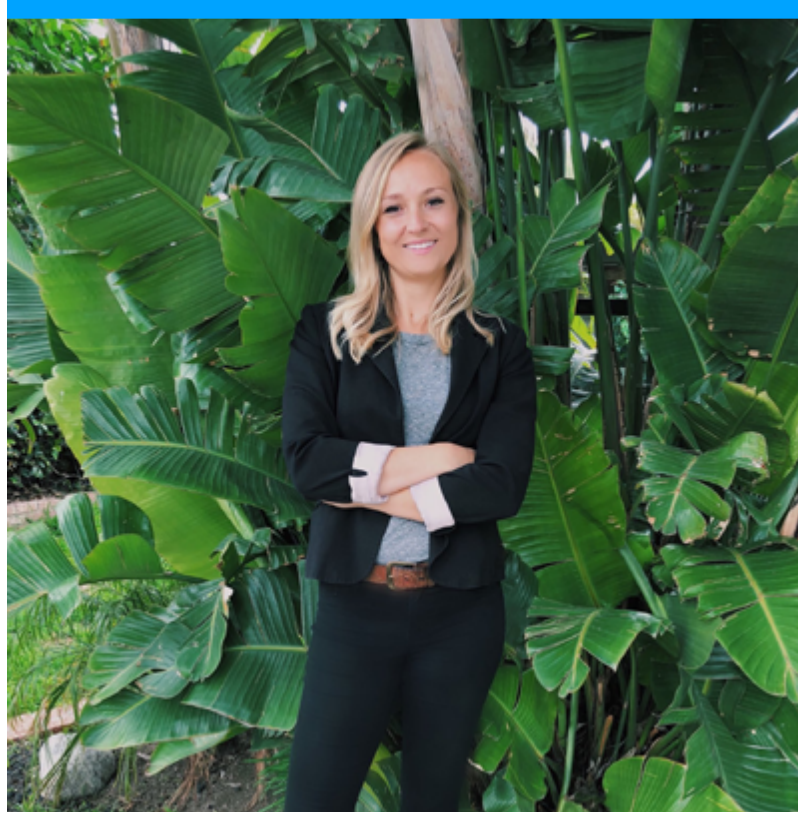
Jamie Gold is a [wellness design consultant](#) with two decades of experience in building, home design, and remodeling. As a Forbes.com contributor since 2018, she covers a wide range of safe, healthy home topics, from design trends to smart home technology. Gold is also an award-winning author, trade magazine columnist, and professional speaker, sharing her expertise on how home design impacts well-being and resale potential.



Jeff Somers

Writer, [Lifehacker](#)

Jeff Somers is a Writer for Lifehacker, specializing in productivity, technology, and personal finance, with notable expertise in home improvement. His practical advice extends to optimizing home projects, from DIY repairs to smart home upgrades. Jeff's ability to demystify complex topics helps readers tackle everyday challenges effectively. His work also appears in various other publications, reflecting his broad knowledge in both tech and home improvement.



Kacie Goff

Content Writer

Kacie Goff is a personal finance and insurance writer with over five years of experience in the field. As a freelance contributor to Newsweek's personal finance team, she covers a wide range of topics, from small business loans to mortgages. Kacie founded [Jot Content](#), a full-service content agency, in 2018, where she produces diverse content from web articles to case studies.



Kathleen Willcox

Writer, Editor, Producer

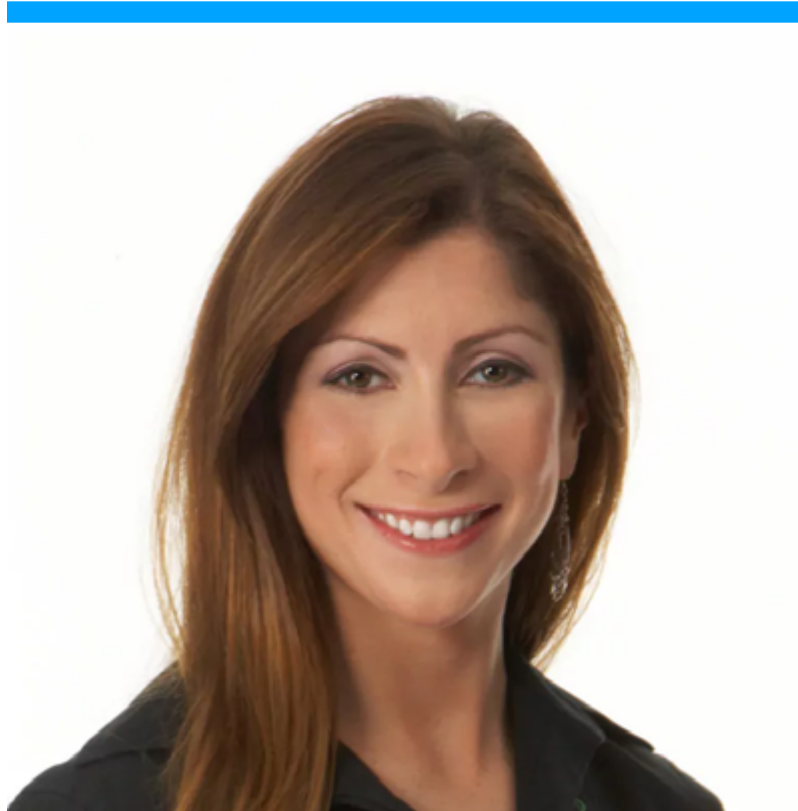
Kathleen Willcox is a writer, editor, and producer with extensive experience in home improvement and lifestyle content. Her work spans various publications where she provides practical advice on home design, DIY projects, and renovation tips. Kathleen's expertise helps readers make informed decisions about enhancing their living spaces. She has contributed to notable outlets such as Apartment Therapy and The Spruce, bringing clarity and creativity to home improvement topics.



Leah Draffen

Associate Editor, [Builder](#)

Leah Draffen serves as an Associate Editor for Zonda's influential publications, "Builder" and "Multifamily Executive" magazines. With a strong educational background in journalism from Louisiana State University, complemented by minors in business administration and sociology, she brings a well-rounded perspective to her coverage of the building and multifamily housing industries.



Leslie Segrete

Co-host, [The Money Pit](#)

Leslie Segrete is a renowned home improvement expert and co-host of the nationally syndicated The Money Pit Home Improvement Radio Show. With a background in interior design, carpentry, and sewing, Leslie brings a wealth of practical knowledge to her audience, offering tips and solutions for both novice and experienced DIY enthusiasts. Her dynamic presence on television and radio, including appearances on TLC's Trading Spaces and While You Were Out, has made her a trusted source for home renovation advice. Leslie's approachable style and hands-on expertise inspire listeners to tackle home projects with confidence and creativity.



Mark Soto

Construction Content Writer

Mark Soto is a Construction [Content Writer](#), specializing in home improvement and DIY projects. With a deep understanding of home building and renovation, Mark draws on his hands-on experience working with landscapers, plumbers, and other contractors. His work provides practical insights and actionable advice for homeowners and DIY enthusiasts. Mark's articles have appeared in various publications, reflecting his passion for practical, budget-friendly home solutions.



Matt Weber

Editor-in-chief, 'Home Improvement & Repair' magazine

Matt Weber has served as Editor-in-Chief of Extreme How-To since 2003, bringing extensive experience in home remodeling and repair. With a deep knowledge of home improvement projects, Matt has authored hundreds of articles and is the editor of Home Improvement & Repair magazine. He also edits Modern Contractor Solutions and has penned The Quick & Easy Home DIY Manual. Matt's expertise is backed by his hands-on work with various contractors and a strong background in DIY projects.



Melissa Dittmann Tracey

Podcast Host and Founder, The Housing Muse Podcast

Melissa Dittmann Tracey is a Contributing Editor for REALTOR® Magazine and the editor of Styled, Staged & Sold, where she blogs about the latest trends in home design and staging. She also produces the "Hot or Not?" segment on NAR's Real Estate Today radio show, exploring current home design trends. Melissa is also the Host and Founder of The Housing Muse Podcast, where she explores the latest trends in home design and staging.



Na Zhao, Ph.D.

Principal Economist, NAHB

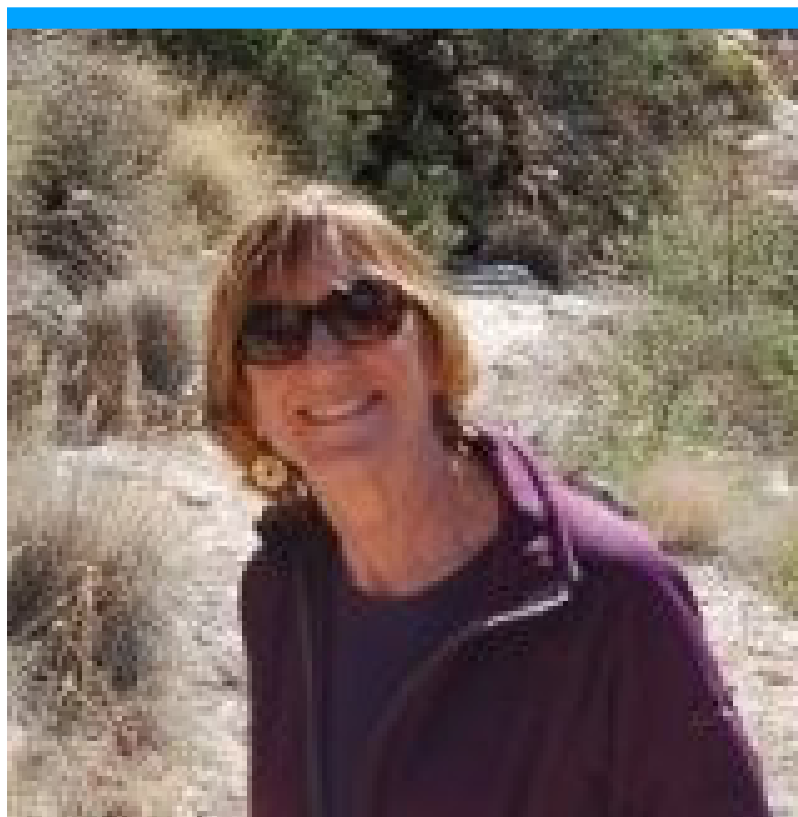
Na Zhao, Ph.D., is a Principal Economist at NAHB, specializing in the local economic impact of home building and analyzing housing and industry data. She conducts research on housing policies and tracks developments in government housing and real estate policies. Na holds a master's in consumer behavior and family economics and both a master's and doctorate in agricultural and applied economics from the University of Wisconsin-Madison.



Nichole Talbot

Content Writer and Copywriter

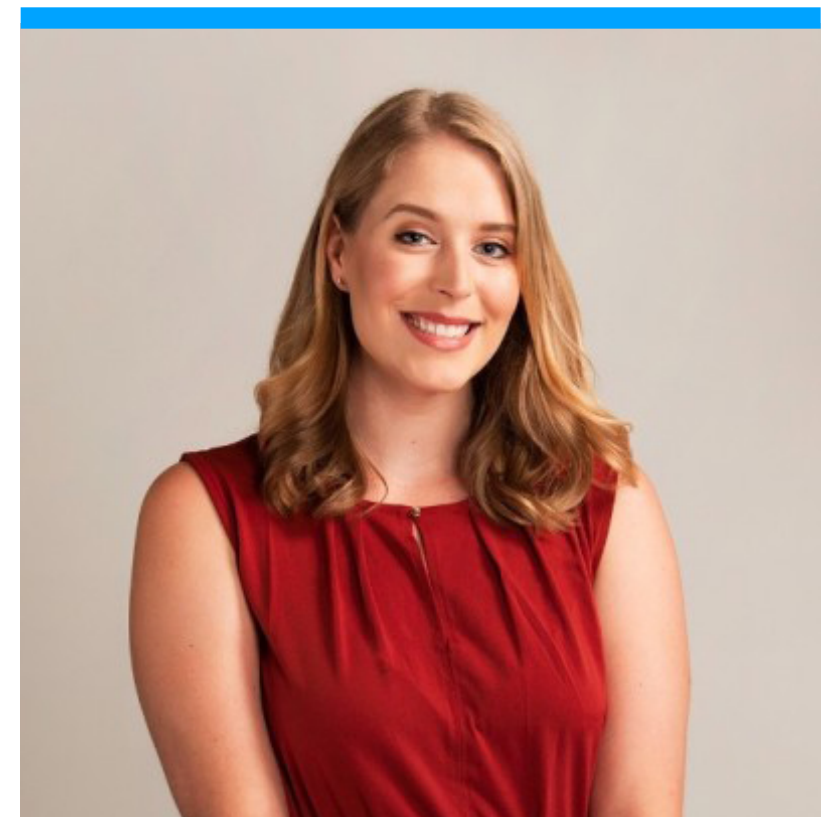
Nichole is a [freelance writer](#) specializing in home improvement, residential architecture, real estate, and design. With over 20 years of experience in home building and building products manufacturing, Nichole combines her industry knowledge with a keen eye for design trends to bring clarity to new construction and remodeling. She believes that thoughtful design enhances communities and improves well-being, aiming to inspire readers to create homes that reflect their unique style and aspirations. Nichole's expertise spans home improvement, kitchen and bathroom design, flooring, and sustainable design.



Regina Cole

Architecture and Interior Design Writing and Editing Professional

Regina Cole is a freelance writer with a deep focus on architecture and interior design, particularly in historic architecture and the history of American and European decorative arts. Her expertise extends to landscape architecture, yacht design, visual arts, and travel. Regina's articles have appeared in esteemed publications such as the Boston Globe, Interior Design, and Old House Journal. She has garnered multiple national awards for her writing, including the Silver Award from the Association for Garden Communicators and both Silver and Gold Awards from the National Association of Real Estate Editors for her outstanding work in architecture journalism.



Samantha Allen

Editor, Forbes Advisor

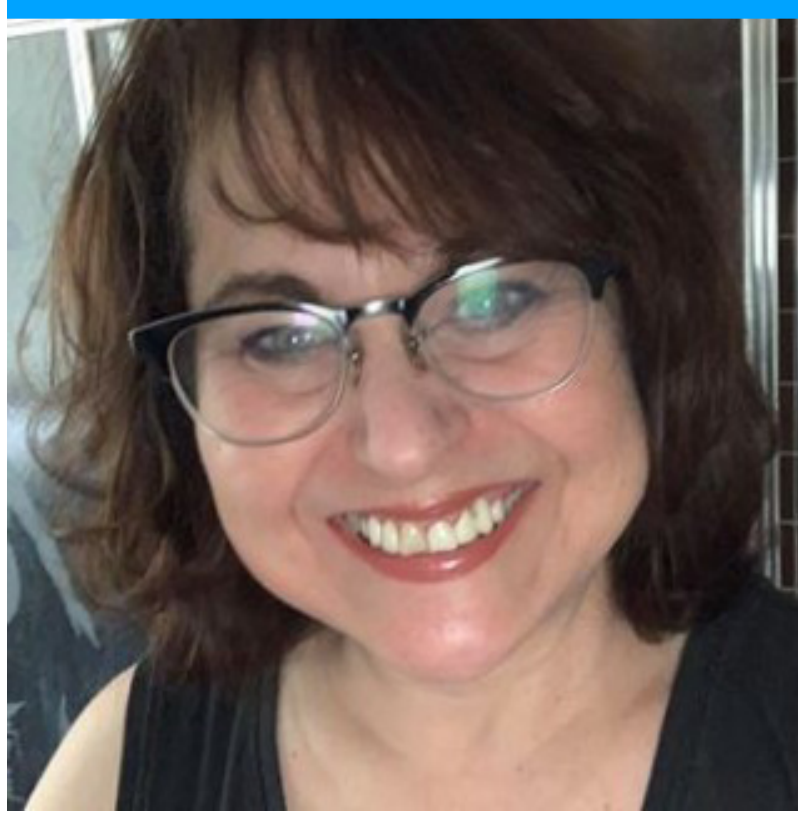
Samantha Allen is an Editor specializing in all things home-related, from improvement and repair to design. She has edited content for leading sites such as The Spruce and HomeAdvisor. Samantha has also hosted DIY home tips videos and launched several review boards featuring licensed professionals. Her work focuses on providing practical solutions and expert advice for home enthusiasts.



Sarah Lyon

Interior Design Writer

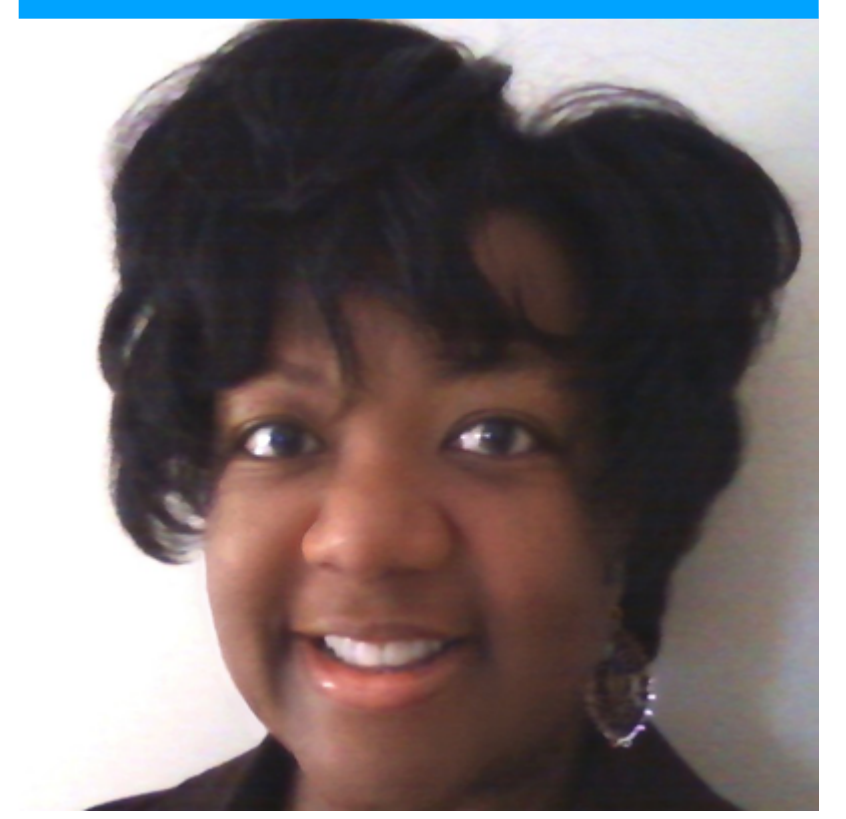
Sarah Lyon is a [freelance writer](#) who focuses on interior design and lifestyle topics. Her work has been featured in The New York Times, The Wall Street Journal, and The Washington Post, among others. In 2021, Sarah transitioned to full-time freelancing, contributing to sites like Apartment Therapy and Architectural Digest Clever. Her own spaces have been showcased in Apartment Therapy and Washingtonian Magazine. Sarah also appears on news segments discussing decor and offers product styling and marketing services.



Stacy Sare Cohen

Personal Finance, Real Estate, Home and Interior Design Content Creator

Stacy is a seasoned [journalist and content creator](#) with a decade of experience, specializing in lifestyle topics and home improvement. Over the past 10 years, she has gained hands-on expertise by collaborating with contractors and designers on her own remodeling and renovation projects. Stacy's content, featured in Forbes Home, Angi, and Apartment Therapy, aims to simplify complex home improvement topics, helping readers make confident and informed decisions.



Terri Williams

Contributing Writer, Forbes | Architectural Digest | Real Simple

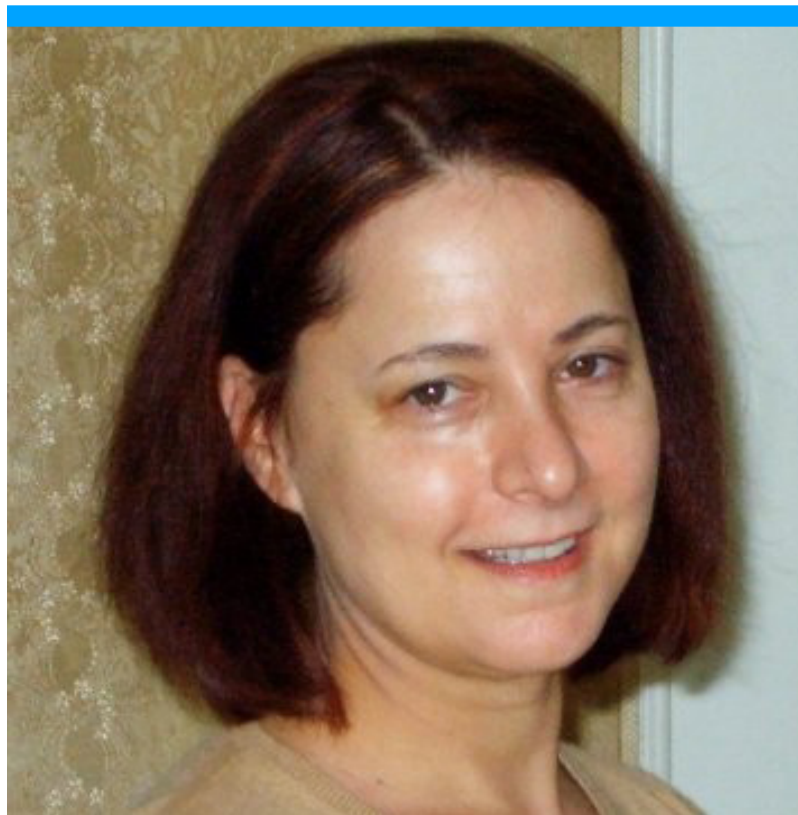
Terri Williams is a business and finance journalist with over 10 years of experience covering mortgages, real estate, personal finance, and home improvement. Her articles have been featured in Forbes, Realtor.com, Investopedia, and Architectural Digest. Terri also writes home goods and tech product reviews for Popular Science, The Daily Beast, and CNN, providing readers with insights into both financial matters and product choices.



Tom Kraeutler

*Syndicated Broadcast Journalist,
[The Money Pit](#)*

Tom Kraeutler is a home improvement authority, author, and broadcast journalist. He co-hosts The Money Pit Home Improvement Radio Show with Leslie Segrete, syndicated on over 335 stations and reaching more than 3 million listeners. His home improvement tips air on 350 stations during weekday mornings. Recognized by Talkers Magazine as one of the "100 Most Important Radio Talk Show Hosts in America," Tom also publishes a weekly newsletter and hosts a top-ranked home improvement podcast on iTunes.



Troy Segal

Senior Editor, [Bankrate](#)

Troy Segal is the Senior Editor of Home Lending at Bankrate, where she covers topics related to home maintenance, building equity, and mortgage and home equity loans. Troy's career includes six years as a staff editor at Business Week, where she developed a personal finance section and covered real estate and home renovation. Over her 30-year career, she has written and edited for Investopedia, Business Insider, Worth, and Entrepreneur.



Zach Mortice

Design Journalist and Critic

Zach Mortice is an [architectural journalist](#), with a focus on the adaptive reuse of post-industrial landscapes, the intersection of architecture and pop culture, and urbanism. Formerly the managing editor of AIA Architect, his work has appeared in Architect Magazine, Architectural Record, Metropolis, and other notable publications. Zach founded the Chicago design podcast A Lot You Got to Holler and currently contributes to Bloomberg CityLab. He also edited Midwest Architecture Journeys and has served as a visiting critic at several universities.

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